

INTERNATIONAL DOLPHIN CONSERVATION PROGRAM
WORKING GROUP TO PROMOTE AND PUBLICIZE THE
AIDCP DOLPHIN SAFE TUNA CERTIFICATION SYSTEM

4TH MEETING

La Jolla, California (USA)
15 February 2005

AGENDA

1. Opening of the meeting
2. Adoption of the agenda
3. Approval of the minutes of the 3rd meeting
4. Actions to promote AIDCP dolphin safe tuna
5. Other business
6. Date and place of next meeting
7. Adjournment

1. Opening of the meeting

Dr. Robin Allen opened the meeting in the afternoon of 15 February 2005, and in the absence of Dr. Guillermo Compeán, Chair of the Working Group, Lic. Ricardo Belmontes of the Mexican delegation was elected to chair the meeting.

2. Adoption of the agenda

The agenda was approved as presented.

3. Approval of the minutes of the 3rd meeting

The minutes of the 3rd meeting of the Working Group were approved as presented.

4. Actions to promote AIDCP *dolphin safe* tuna

The question of the actions to be taken in the future within the framework of the group were reviewed, and the following were agreed:

- Carry out an event to disseminate the label in Mexico City, or else in the port of Manzanillo, Colima, during the week of 9 May.

The agenda for the event would include a presentation by the IATTC Secretariat on the tuna-dolphin program and its label. Tuna marketers from Mexico and Latin America, the media, consumer associations and NGOs would be invited to participate. A press release on the Agreement might also be made.

Since it would be the first event in America, diplomatic and commercial representatives in Mexico and from other countries would also be invited.

To arrange the activities of the event properly, Mexico invited all the countries to send suggestions regarding the organization and development of the event.

- It was considered advisable and optimal to carry out dissemination actions on the occasion of the next meeting of the IATTC in June.

It was agreed that it would be very timely to carry out dissemination actions in Spain, taking advantage of the presence of the member countries of the IATTC. It was noted that consultations would be held between the promoters of the event and the Government of Spain in order to draw up an agenda and a program of work.

Other delegations indicated that it would be desirable for Spain to assume the leadership of this event.

The EU reiterated and emphasized its position, established in the minutes of the 33rd International Review Panel (IRP). It noted that contacts should be initiated between the Parties interested in carrying out a promotion campaign and the Party in whose jurisdiction the events would take place in order to facilitate carrying them out, as well as consulting regarding the materials to be used.

- The Government of the United States was asked to advise on the type of promotion to carry out in that country to improve the situation regarding the label, considering the legal restrictions arising from the court case on the label.
- The need to update the material for promoting the label used at dissemination events was discussed. To that end, the IATTC Secretariat was asked to prepare a second generation of promotional documents that would meet the information needs.

The US Delegation indicated the advisability of using the basic material generated from the meeting in El Salvador and that, if new materials be required, they be paid for by the member countries.

- It was noted that an informational event, agreed during the meeting of the Tuna Tracking Working Group, to make a presentation of the AIDCP and its label by the Secretariat during the FAO meeting on ecolabelling and the FAO Committee on Fisheries, scheduled for early March in Rome, would be incorporated into the work program.

5. Other business

No other business was discussed.

6. Date and place of next meeting

The EU proposed, without questioning the status of the working group and with the intention of contributing to the efficient organization of the work of the Agreement, that the meeting of this group not be scheduled, unless there were information to be reported to the working group on actions to be carried out in the intersessional period.

The delegation of Costa Rica noted that to date with the events programmed during the FAO Committee on Fisheries, the seminar to be held in Mexico and the preparations for the dissemination activities during the annual meeting of the IATTC, there would be enough information to justify holding a meeting. He emphasized with the approval of other delegations the relevance and importance of this group.

To that effect, the scheduling of the event was requested, and the AIDCP Secretariat noted that this had been done, and that the meeting would be held in the afternoon of 13 June.

7. Adjournment

There being no other matters to discuss, the meeting was adjourned.

Appendix 1.

**INTERNATIONAL DOLPHIN CONSERVATION PROGRAM
PROGRAMA INTERNACIONAL PARA LA CONSERVACIÓN DE LOS DELFINES
WORKING GROUP TO PROMOTE AND PUBLICIZE THE AIDCP DOLPHIN SAFE
TUNA CERTIFICATION SYSTEM
GRUPO DE TRABAJO PARA LA PROMOCIÓN Y DIVULGACIÓN DE LA
ETIQUETA APICD DOLPHIN SAFE
4TH MEETING – 4^a REUNION
Febrero 15, 2005 – 15 de febrero de 2005
La Jolla, California**

ATTENDEES - ASISTENTES

BOLIVIA

HANS BELLOTA
JAVIER ROCA
Dirección General de Intereses Marítimos

COLOMBIA

LUIS R. PAREDES
Ministerio de Agricultura y Desarrollo Rural
ARTURO VEGA
INCODER

ARMANDO HERNÁNDEZ
Programa Nacional de Observadores

COSTA RICA

ASDRÚBAL VÁSQUEZ
INCOPECA

ECUADOR

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LUIS TORRES
Ministerio de Comercio Exterior, Industrialización,
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BRUNO LEONE
RAFAEL TRUJILLO

EL SALVADOR

SONIA SALAVERRÍA
Ministerio de Agricultura y Ganadería

EUROPEAN UNION - UNION EUROPEA

ALAN GRAY
European Commission
CARLOS ALDEREGUÍA
ELISA BARAHONA
Secretaría General de Pesca

JAVIER ARÍZ TELLERÍA
Instituto Español de Oceanografía
AMOR SOLÁ
Embajada de Spain en Washington

GUATEMALA

NICOLÁS ACEVEDO
HUGO ALSINA
Ministerio de Agricultura, Ganadería y Alimentación

MEXICO

MARIO AGUILAR
RICARDO BELMONTES
CARLOS LUKEN
CONAPESCA
HUMBERTO ROBLES

LUIS FUEYO
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MARIO CALLEJAS
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MIGUEL A. MARENCO
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GEORGE NOVEY
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ARNULFO FRANCO

UNITED STATES OF AMERICA - ESTADOS UNIDOS DE AMERICA

DAVID HOGAN
JAMES STORY
Department of State
MARK HELVEY
OTHA EASLEY
CHRISTOPHER FANNING
WILLIAM JACOBSON
JESSICA KONDEL
JEREMY RUSIN
MICHELLE ZETWO
National Marine Fisheries Service

DAVID BURNEY
ROBERT FLETCHER
SUSAN JACKSON

VENEZUELA

ALVIN DELGADO
Programa Nacional de Observadores de Venezuela

NON-GOVERNMENTAL ORGANIZATIONS - ORGANIZACIONES NO GUBERNAMENTALES

CRISTOBEL BLOCK
The Humane Society

NINA YOUNG
The Ocean Conservancy

INTERNATION ORGANIZATIONS - ORGANIZACIONES INTERNACIONALES

RICARDO MENESES
Corredor Marino de Conservación del Pacífico

TUNA INDUSTRY – INDUSTRIA ATUNERA

PAUL KRAMPE
RAMÓN MONTAÑO

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ROBIN ALLEN, Director
ERNESTO ALTAMIRANO
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ALEJANDRA FERREIRA
MÓNICA GALVÁN

JOSHUE GROSS
BRIAN HALLMAN
MARLON ROMÁN
NICHOLAS WEBB