

INTERNATIONAL DOLPHIN CONSERVATION PROGRAM
WORKING GROUP TO PROMOTE AND PUBLICIZE THE
AIDCP DOLPHIN SAFE TUNA CERTIFICATION SYSTEM

18th MEETING

Veracruz, México
3 June 2013

MINUTES OF THE MEETING¹

AGENDA

<ol style="list-style-type: none">1. Opening of the meeting2. Adoption of the agenda3. Approval of the minutes of the 17th meeting4. Actions to promote AIDCP dolphin safe tuna5. Other business6. Recommendations for the International Review Panel7. Date and place of next meeting8. Adjournment	DSP-18-04
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APPENDIX

1. List of attendees

The 18th Meeting of the Working Group to promote and publicize the AIDCP dolphin-safe certification system was held in Veracruz, Mexico, on 3 June 2013. The attendees are listed in Appendix 1.

1. Opening of the meeting

The meeting was opened by Mr. Alvin Delgado, Chair of the AIDCP, who asked for nominations for Chair of the meeting of the working group. Mr. Julio Guevara, of Nicaragua, was elected.

2. Adoption of the agenda

The provisional agenda was adopted without changes.

3. Approval of the minutes of the 17th meeting

The minutes of the 17th meeting, circulated previously by the Secretariat, were approved without changes.

4. Actions to promote AIDCP dolphin safe tuna

The Secretariat reported on the progress made in the work of promoting the AIDCP and its label. A promotional leaflet, reproduced in Document DSP-18-04, and on which comments are invited, if you have been translated into Spanish. Also, a document on the AIDCP and its achievements was almost

¹ Subject to approval by the 19th meeting of the Working Group in October 2013

ready, and would be distributed for consultation in the next few days; international organisations would be asked to disseminate it via their websites.

Also reported was the work that is being done to prepare a video on the virtues of the AIDCP and its label, which is being made thanks to the special contribution from Mexico. A company had already been hired to be in charge of the project, and during the current meetings various people with experience and knowledge of the AIDCP would be filmed and interviewed. The support and collaboration of the participants was requested, in order to make progress with the video.

The United States asked that there be control of the information released, and expressed the opinion that the video should be reviewed by the Parties before being made public. The Director stated that this would be done.

As part of future actions for promoting the AIDCP and its label, Mexico proposed doing the following:

- a. That FAO be asked to promote the actions of the AIDCP through its website, since it has already recognized its achievements in the part, also do this with OLDEPESCA and INFOPESCA
- b. That the Parties to the AIDCP dedicate a space on their websites to publicize the actions of the AIDCP, in addition to scientific journals. Venezuela reported that it had already addressed the issue in a journal and will continue to do so in the future, and urged the other Parties to do so as well.
- c. That a meeting be held with relevant entities to promote and disseminate the achievements of the AIDCP, such as academic institutions, communications media, marine life research entities, etc.
- d. That a mechanism of institutional response to respond to attacks on the AIDCP in order to defend and disseminate the benefits of this program, so that it does not appear as if it were only one Party that is responding to attacks on the AIDCP.
- e. That attempts be made to incorporate the problems and successes of the AIDCP into studies related to marine life and fisheries at universities and other academic institutions.

The group agreed to recommend the implementation of these actions to the Meeting of the Parties to the AIDCP. It also agreed that the material for promoting the AIDCP and its label should be submitted for review by the Parties before being published. It noted the importance of having the permission of the author of the photographic material that appears in promotional pamphlets and other materials for dissemination, and invited the Parties to send their contributions for improving the promotional pamphlet.

5. Other business

No other business was discussed.

6. Date and place of next meeting

The next meeting of the working group will be held on the dates agreed for the meetings of the AIDCP in October 2013.

7. Adjournment

The meeting was adjourned at 11:30 a.m. on 3 June 2013.

Appendix 1.

ALFREDO FLORES *

Ministerio de Defensa
pescamar@mindef.gob.bo

VLADIMIR PUENTES*

Autoridad Nacional de Acuicultura y Pesca
vladimir.puentes@aunap.gov.co

ALEJANDRA PELAEZ

Ministerio Relaciones Exteriores
alejandra.pelaez@cancilleria.gov.co

JOHN RAMÍREZ

Autoridad Nacional de Acuicultura y Pesca
john.ramirez@aunap.gov.co

JIMMY MARTÍNEZ*

Subsecretaría de Recursos Pesqueros
Jimmy.martinez@pesca.gob.ec

LUÍS TORRES

Subsecretaría de Recursos Pesqueros
luis.torres@pesca.gob.ec

RAFAEL TRUJILLO

Cámara Nacional de Pesquería
direjec@camaradepesqueria.com

SALVADOR SIU*

Ministerio de Agricultura y Ganadería
Salvador.siu@mag.gob.sv

DAVID HOGAN*

U.S. Department of State
hogandf@state.gov

ED STOCKWELL

U.S. Commissioner
edstockwell@insightbb.com

ADAM BLOOMQUIST

U.S. Department of State
bloomquista@state.gov

WILLIAM JACOBSON

U.S. Department of State
bill.jacobson@noaa.gov

MARIO AGUILAR*

CONAPESCA
maguilar@conapesca.gob.mx

MARTHA ESTRADA

CONAPESCA
mestradaej@conapesca.gob.mx

ISABEL C. REYES

CONAPESCA
ireyesr@conapesca.gob.mx

MICHEL DREYFUS

Instituto Nacional de la Pesca

ATTENDEES

BOLIVIA

LIMBER MOLLERICON

Ministerio de Defensa
limber10palermo@hotmail.com

COLOMBIA

JUAN CALDAS

Ministerio de Ambiente y Desarrollo Sostenible
jcaldas@minambiente.gov.co

SANDRA MUÑOZ

Ministerio de Agricultura y Desarrollo Rural
sandra.munoz@minagricultura.gov.co

ENRIQUE DE LA VEGA

Programa Nacional de Observadores de Colombia
edelavega@pescalimpia.org

ECUADOR

LUIGI BENINCASA AZUA

ATUNEC/Asociación de Atuneros de Ecuador
info@atunec.com.ec

JOSÉ OLMEDO

Servipuertos, S.A.
ab.joseolmedo@gmail.com

EL SALVADOR

UNITED STATES OF AMERICA

ERIKA CARLSEN

NOAA/National Marine Fisheries Service
erika.carlsen@noaa.gov

JEREMY RUSIN

NOAA/National Marine Fisheries Service
jeremy.rusin@noaa.gov

MARTINA SAGAPOLU

NOAA/National Marine Fisheries Service
Martina.sagapolu@noaa.gov

GUILLERMO GÓMEZ

Gomez-Hall Associates
gomezhall@gmail.com

MEXICO

LUIS FLEISCHER

Instituto Nacional de la Pesca
Lfleischer21@hotmail.com

KIP EIDEBERG

Finn Partners
kip.eideberg@finnpartners.com

MARK ROBERTSON

Potomac Global Advisors, LLC
mrobertson@potomacglobal.com

dreyfus@cicese.mx

NICARAGUA

JULIO GUEVARA*
INATUN
juliocgp@gmail.com

PANAMA

ARNULFO FRANCO *
FIPESCA
arnulfofranco@fipesca.com

PERU

GLADYS CÁRDENAS*
Instituto del Mar del Perú
gcardenas@imarpe.gob.pe

ERICH DÍAZ
Instituto del Mar del Perú
ediaz@imarpe.gob.pe

EUROPEAN UNION

ANGELA MARTINI*
European Commission
angela.martini@ec.europa.eu

MARIA MOSET
Ministerio de Agricultura, Alimentación y Medio Ambiente
(España)
smosetma@magrama.es

LUIS MOLLEDO
European Commission
luis.molledo@ec.europa.eu

JAVIER ARÍZ
Instituto Español de Oceanografía
javier.ariz@ca.ieo.es

VENEZUELA

ALVIN DELGADO*
PNOV/FUNDATUN
adelgadopnov@cantv.net
OSNEIVER SANDOVAL
Ministerio de Relaciones Exteriores
osneiversandoval@gmail.com

LILLO MANISCALCHI
AVATUN
lillomaniscalchi@yahoo.com

NON-GOVERNMENTAL ORGANIZATIONS

REBECCA REGNERY
Humane Society International
rregnery@hsi.org

OTHER OBSERVERS

JESSICA MCCLUNEY
University of Washington
jkmcluney@gmail.com

SECRETARIAT

GUILLERMO COMPEÁN, Director
gcompean@iattc.org
MARISOL AGUILAR
maguilar@iattc.org
ERNESTO ALTAMIRANO
ealtamirano@iattc.org
RICARDO BELMONTES
rblemontes@iattc.org
MÓNICA GALVÁN
mgalvan@iattc.org

JEAN-FRANCOIS PULVENIS
jpulvenis@iattc.org
TERESA MUSANO
tmusano@iattc.org
ENRIQUE UREÑA
eurena@iattc.org
NORA ROA-WADE
nwade@iattc.org
NICHOLAS WEBB
nwebb@iattc.org