

Comisión Interamericana del Atún Tropical
Inter-American Tropical Tuna Commission



Material de apoyo para la promoción del APICD y su etiqueta
Support material for the promotion of the AIDCP and its label

25 de julio de 2002 – July 25, 2022

Budget for new material / Presupuesto para nuevo material

- **The cost for 1 day of recording interview(s): 1,400 USD (+ TAX)**

Includes: use of one camera, optics and sound package, basic lighting for interviews, camera operator/director, a production assistant.

- **The cost of 1 day of recording support material: 800 USD (+ TAX).**

Includes one camera and optics package, a camera operator/director, an assistant production.

- **The cost per day of editing is 750 USD + TAX**

Includes 10 hours of editing video, sound, royalty-free gallery music and inclusion of support graphics.

- ***El costo por 1 día de grabación de entrevista(s): 1,400 USD+ IVA***

Incluye cámara, óptica y sonido, iluminación básica para entrevistas, operador de cámara/director, un asistente de producción.

- ***El costo por 1 día de grabación de apoyo (b-roll): 800 USD + IVA***

Incluye uso de cámara y óptica, operador de cámara/director, un asistente de producción.

- ***El costo por día de edición 750 USD+ IVA.***

Incluye 10 horas de edición de video, sonido, música de galería libre de derechos e inclusión de gráficos de soporte.

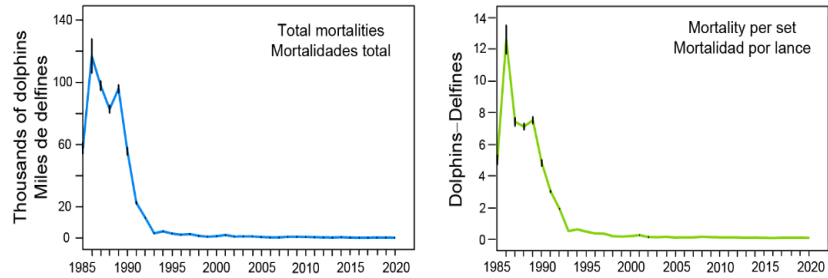
Actualización de materiales en el sitio de internet de la CIAT

Update of materials in the IATTC website

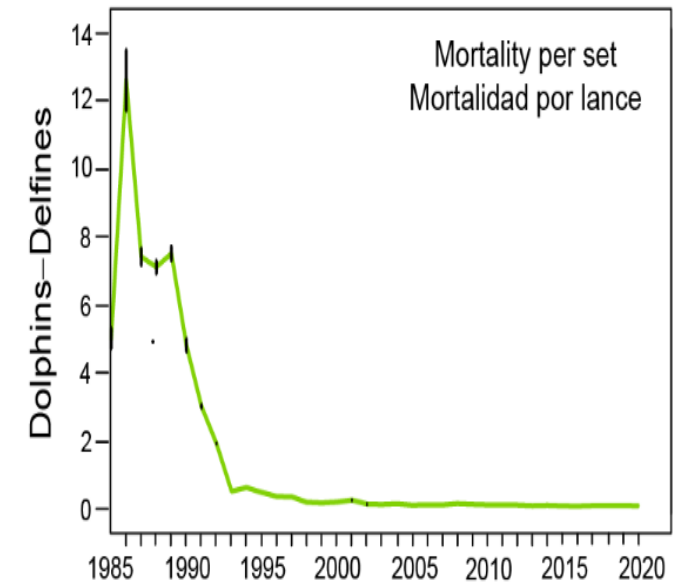
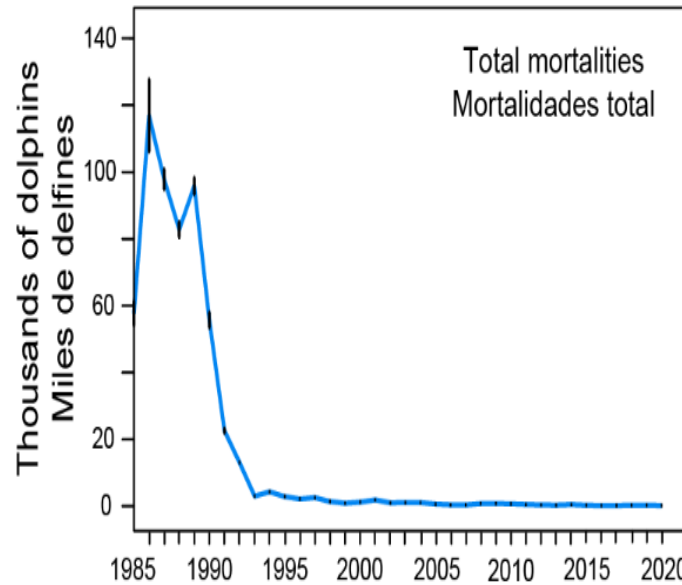
Dolphin safe

The first objective of the Agreement on the International Dolphin Conservation Program (AIDCP) is to reduce incidental dolphin mortalities in the purse-seine fishery in the eastern Pacific Ocean to levels approaching zero. This Agreement and its predecessor, the 1992 La Jolla Agreement, have been spectacularly successful in meeting this objective, as shown by the reduction in mortality of dolphins incidental to fishing. (see [Table](#))

During 2021 96.5% of all sets made on tuna associated with dolphins were accomplished with no mortality or serious injury to the dolphins. Furthermore, the total mortality of dolphins in the fishery has been reduced from about 132,000 in 1986 to a low of 729 in 2021.



The Tuna Tracking System established under the AIDCP tracks the tuna caught in each set from the time it is captured until it is unloaded. A set in which no dolphins are killed or seriously injured is defined as "dolphin-safe".



Actualización de materiales en el sitio de internet de la CIAT Update of materials in the IATTC website



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The AIDCP dolphin safe label signifies:

- Tuna caught in fishing operations monitored by an observer on board.
- An indication to the consumer that the tuna was caught in sets in which no dolphins were observed killed or seriously injured.
- Tuna caught consistent with a conservation and management program supported by the best scientific information available.
- A labeling standard supported by an international program that incorporates strict operational fishing measures, close supervision, and sanctions for violations – all under a transparent, participative, and verifiable scheme.
- A system for tracking and verification of tuna's dolphin safe status, from the sea to the consumer.
- Compliance with certification standards and guidelines adopted under a multinational Agreement awarded the Margarita Lizárraga medal by the Food and Agriculture Organization of the United Nations (FAO) in 2005 for its contribution to responsible fisheries.



The AIDCP dolphin safe label

- The AIDCP dolphin safe label was created by the Parties to the AIDCP, which is administered by the IATTC



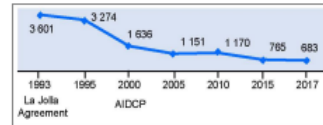
- The Parties to the AIDCP are Belize, Colombia, Costa Rica, Ecuador, El Salvador, European Union, Guatemala, Honduras, Mexico, Nicaragua, Panama, Peru, United States, and Venezuela. Bolivia and Vanuatu apply it provisionally.

- The AIDCP, which is a binding agreement, builds on the achievements and success of the voluntary 1992 La Jolla Agreement.

- The program established by the Agreement was developed for application in the Eastern Pacific Ocean. Among its achievements are reducing the incidental mortality of dolphins in the tuna fishery, capturing large yellowfin tunas and ensuring the long-term sustainability of the tuna stocks and the other living marine resources associated with the fishery.



At the beginning of the fishery, the dolphin mortality was above 150,000 and in 1985 nearly 60,000. With the La Jolla Agreement the trend towards a reduction in dolphin mortality was consolidated: the mortality decreased from 15,538 in 1992 to 3,601 in the first year of application of that Agreement (1993). Since the entry into force of the AIDCP in 2000, annual dolphin mortality has been further reduced from 1,636 to 683 in 2017. Accordingly a reduction in dolphin mortalities of 94% since the La Jolla Agreement has been achieved.



- The AIDCP also promotes the conservation of other marine species, such as turtles, seabirds and sharks, some of which are threatened.

- The AIDCP has many unique features, such as training and certification of fishing captains; strict operating requirements for vessels, such as the backdown maneuver and the use of divers to ensure the safe release of all dolphins captured; 100% coverage by independent on-board observers; full transparency; and enforcement.



- A very important aspect of the AIDCP is its system for reporting and sanctioning cases of non-compliance. The International Review Panel, made up of representatives of governments, the industry, and environmental organizations, reviews the performance of the fishing vessels, identifies cases of non-compliance, and notifies the responsible governments so that they may apply sanctions.

AIDCP protects



Established in 1950, the Inter-American Tropical Tuna Commission (IATTC) is one of the most successful regional fisheries management organizations. It carries out research on the tuna stocks in the eastern Pacific Ocean, and establishes management rules to ensure the conservation and sustainable use of those stocks. The IATTC staff serves as technical Secretariat for the AIDCP.



APICD Dolphin Safe Label



For further information
Please contact IATTC
(the Secretariat of AIDCP)
(858) 546 7100
Fax (858) 546 7133
www.iattc.org

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Update of materials in the IATTC website

INTERNATIONAL DOLPHIN CONSERVATION PROGRAM

WORKING GROUP TO PROMOTE AND PUBLICIZE THE AIDCP DOLPHIN SAFE TUNA CERTIFICATION SYSTEM

At the request of the Working Group, the Secretariat completed this draft-final version, reflecting the final comments received at the 30th Meeting of the Parties in October 2014

THE AGREEMENT ON THE INTERNATIONAL DOLPHIN CONSERVATION PROGRAM (AIDCP) AND THE AIDCP DOLPHIN SAFE LABEL: LEADERSHIP THROUGH RESPONSIBLE FISHING PRACTICES



WHAT IS THE AIDCP?

The Agreement for the International Dolphin Conservation Program ([AIDCP](#)) is a multilateral agreement for the protection of dolphins in the tuna fisheries in the eastern Pacific Ocean (EPO). Adopted in 1998, the Agreement was the culmination of years of work to address concerns regarding dolphin mortality in the purse-seine fisheries for tunas in the EPO.

The objectives of the AIDCP are:

1. To progressively reduce incidental dolphin mortalities in the tuna purse-seine fishery in the Agreement Area to levels approaching zero, through the setting of annual limits;





¿Preguntas?
Questions?