

**INTERNATIONAL DOLPHIN CONSERVATION PROGRAM
WORKING GROUP TO PROMOTE AND PUBLICIZE THE AIDCP DOLPHIN
SAFE TUNA CERTIFICATION SYSTEM
41st MEETING
(hybrid meeting)
La Jolla, California, USA
October 22, 2025**

MEETING REPORT

AGENDA

	Documents
1. Opening of the meeting	
2. Adoption of the agenda	
3. Follow up of last meeting's recommendations	
4. Actions to promote AIDCP dolphin safe tuna	
5. Recommendations to the Meeting of the Parties	
6. Other business	
7. Date and place of next meeting	
8. Adjournment	

The 41st Meeting of the Working Group to Promote and Publicize the AIDCP Dolphin Safe Tuna Certification System was held in a hybrid format in the City of La Jolla, California, United States, on October 22, 2025, starting at 2:15 p.m.

1. Opening of the meeting.

The meeting was opened by Mr. Raúl Cortez, from El Salvador, who thanked the participants for entrusting him to chair the Working Group meeting.

2. Adoption of the agenda.

The provisional agenda was adopted without amendments.

3. Follow up of the last meeting recommendations

The Secretariat presented and explained in detail document DSP-41-01, which identifies authorized actions and those undertaken to fulfill the purpose of promoting and publicizing per the Group's competence. The document identifies actions, and it details the purpose, content, and progress. All identified actions show progress. The following was discussed:

- a) In relation to the updating of information on the AIDCP that is currently being developed both on the IATTC website and on social media, it was stated that it is a permanent and ongoing action.
- b) Regarding the US\$5,000 investment for updating the diorama at the American Museum of Natural History in New York, it was stated that the task has been completed, and information on the diorama was presented by the Secretariat for the Group to be informed.

- c) A detailed account of progress was presented on the monitoring and support of the efforts that some of the Parties, such as Venezuela, Mexico, and Panama carry out in museums and aquariums to publicize the work and achievements of the AIDCP, particularly regarding the exhibition in Cumaná, Venezuela
- d) No inputs or proposals have been received regarding the opportunity for the Parties to delve deeper into the review of the available audiovisual material and the dissemination posters prepared by the Secretariat to recommend the clear definition of the target audience for dissemination tools, the adjustment of these tools to the purpose of efficiently influencing the target audience, the contribution of graphic or semantic design elements to the message, and in general, any contribution that enriches these tools.
- e) Regarding the activities mentioned in Document AIDCP 38-02, it was indicated that actions have progressed and are considered to require ongoing attention.
- f) About the creation of a special fund for the promotion and dissemination of the AIDCP, in which Parties, industry, international organizations or funds, civil society, and in general, anyone interested in the AIDCP can contribute funds to the Secretariat, it was reported that inputs from the Working Group on the terms of reference for the creation and operation of the fund are still being expected.

4. Actions to promote AIDCP dolphin safe tuna

Several delegations acknowledged the significant progress in the promotion and publicizing process, particularly regarding the updating of the diorama at the American Museum of Natural History in New York, highlighting the quality of the result.

The group agreed to recommend that the Meeting of the Parties instruct the Secretariat to coordinate a consultation process during the inter-sessional period to formulate a proposal on the Terms of Reference for the Special Fund to promote and publicize the AIDCP.

5. Recommendations to the AIDCP Meeting of the Parties.

The Meeting of the Parties is recommended to instruct the Secretariat to coordinate a consultation process between the Parties during the intersessional period to formulate a proposal on the Terms of Reference for the Special Fund to promote and publicize the AIDCP, to be presented at the next AIDCP meeting in 2026.

6. Other business.

There was no proposal regarding other business.

7. Date and place of next meeting.

The next meeting of the Working Group will be held on the dates agreed upon for AIDCP meetings in 2026.

8. Adjournment.

The meeting was adjourned at 2:50 p.m. on October 22, 2025.

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